

Driving global trade

Exhibitors and the organiser were impressed with increased interest at the show

The Malaysian International Furniture Fair saw overseas visitor numbers climb to more than 5,600 at the March event.

International buyers reached 5,603, a rise of 5%, as overall visitor numbers approached almost 20,000.

'We have been exhibiting here since 1995. This year is better; it is very busy compared to previous years. We are seeing a lot of new faces,' says Melvin Chay, Euro Chairs assistant general manager.

'The crowds were bigger and the best so far in the seven years we have exhibited. There are more buyers from countries you don't expect like Peru and Samoa. We have our regular customers too, from the USA,' says Albert Tan, Premier Plus Wood Products director.

'This has been a tremendous year for MIFF and a huge boost for our bigger show in 2018. We had expected a good turnout, but the first two days were truly extraordinary. Exhibitors reported they were kept very busy with hordes of buyers. As the organiser, we are very happy for them. It clearly shows MIFF remains a relevant platform and the driver of global furniture trade in South East Asia. We will be back even better next year,' says Karen Goi, MIFF general manager.

Next year's MIFF will be expanded to 100,000sqm at Putra World Trade Centre and the new Malaysia International Trade and Exhibition Centre (MITEC).

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Mokenzo Design won the Furniture Excellence Award platinum prize



Kian Swee Seng Industries was awarded gold



Kinheng Furniture



TMH Furniture took the silver award